

# CSA402

## Overview of approaches to Multimedia Information Retrieval

### Lecture 10

## Example Queries:

- Find images in which Don Quixote attacks the giants
- Find examples of Don Quixote attacking the giants
- Find a video clip of a train crossing a bridge over a valley
- Find the song which goes (hum the tune here...)
- Find an image of a scene of sunset in a horseshoe bay which has two palm trees growing in an X-shape on the left-hand side.
- Find examples of Captain Kirk saying "Beam me up, Scotty!"

## Problems

- Ubiquitous MIR very hard (at the moment!)
- Scalability: high volume of multimedia data compared to textual document
- Semantics: already very hard in text collections
- Versatility: usually, solutions are domain and medium specific

## Approaches

- Query-by-Example
- Query-by-Content
- Description Logics

# Query-by-Example

- Use low-level syntactic properties of media to locate "similar" multimedia documents

- Statistical features

Image (colour frequency, texture)

Video (image features, variation over time)

Audio (loudness, pitch, brightness [higher frequency content of signal])

- Structural information

Image (spatial colour, contour)

Video (shot length, shot type)

Audio (bandwidth [variation of frequencies],  
harmonicity [comparison of spectra to white noise])

## QBE Advantages

- Pattern recognition and matching
- Supports similarity-based retrieval
- Can classify documents (or rather, document segments)
- Can train QBE systems to auto-recognise/classify new material
- Don't need to mark-up with text

## QBE disadvantages

- Not expressive enough
- Exceptions hard to classify/quantify
- Requires the user to know composition of relevant documents
- Can't search using a textual description

# Query-by-Content

- Based on QBE, but with extensions for shape and motion.